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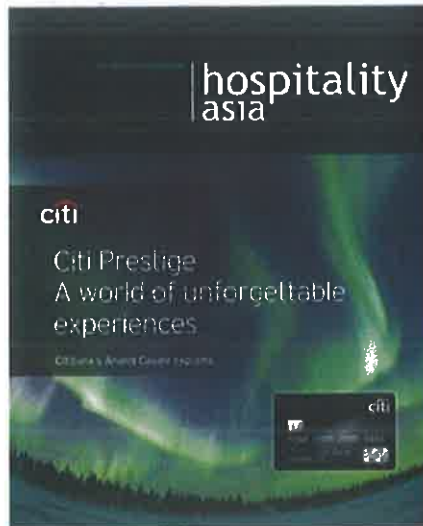
hospitality[®]
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Citi Prestige A world of unforgettable experiences

Citibank's Anand Cavale explains





14 on the cover
 Unforgettable Experiences Await Citibank's recently unveiled Citi Prestige, the financial institution's latest lifestyle card, checkbook with unique benefits that respond to a member's Citi relationship, and accompanied by personal service to meet all needs. Citi Prestige promises to be a member's passport to a world of unforgettable experiences, from enhanced travel to once-in-a-lifetime events, with rewards that recognize the special relationship between Citibank and its cardholders.

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travel, golf & spa

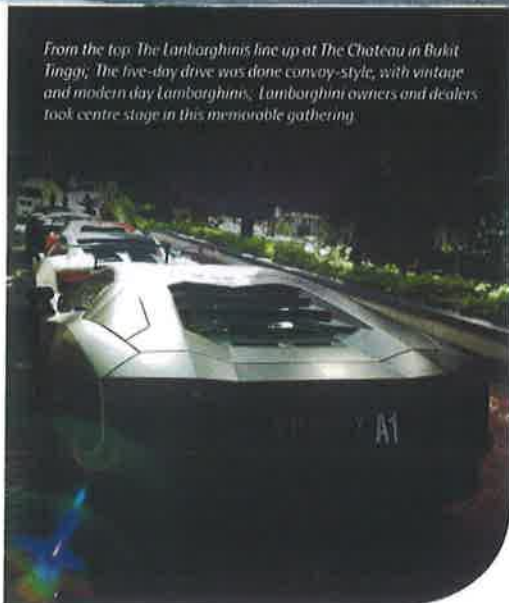


The Running Of The Bulls

It was poetry in motion, and a display of finely tuned horsepower when 77 Lamborghini super sports cars from Malaysia and The Lamborghini Owners Malaysia (LOM) and Lamborghini Owners Singapore (LOS) gathered collectively to celebrate the brand's legendary 50th anniversary, while also raising funds for charity.



From the top: The Lamborghinis line up at The Chateau in Bukit Tinggi; The five-day drive was done convoy-style, with vintage and modern day Lamborghinis; Lamborghini owners and dealers took centre stage in this memorable gathering.



The group clocked 900 kms on their drive from KLCC to Penang through Bukit Tinggi, Cameron Highlands, Ipoh and Penang, on a route that took the participants through some of the most scenic drives in Malaysia. The five-day drive was done convoy-style, with vintage and modern day Lamborghinis making the most of the challenging roads in the northern region.

Lamborghini owners and dealers took centre stage in this memorable gathering as they wrote another important chapter in the history of automotive events in Malaysia. The objective of this drive was to get owners from Malaysia and Singapore to celebrate in their own way, despite being unable to join the Grand Tour in Italy which is being celebrated the whole year round to mark the 50th Anniversary.

"The convoy included rare models such as the Gallardo Super Trofeo Stradale and vintage models like the 1988 25th Anniversary Edition Countach. More recent models included the Aventador LP 700-4, Diablo, Murcielago and Superleggera," shared Dr Rodwin Bahadur, Lamborghini Owners Malaysia Organizing Director, owner of a Gallardo STS. Fellow coordinator Roslan Rosdi owns a Diablo.

Malaysia dealer JH Italia Sdn Bhd Chief Operating Officer, Marcus Chye said the event provided great exposure and reinforces the belief that

Malaysia is a good place to drive super sports cars. He stressed that Malaysia, with its excellent expressways and interesting trunk roads, is one of the best countries in the world to drive a supercar.

Currently there are 156 Lamborghini owners in Malaysia and the number is expected to grow to 190 by the end of the year. Eminent Century Sdn Bhd, is the official Malaysian importer of Lamborghini cars. It has had a presence in Malaysia since 2004. JH Italia Sdn Bhd is the sole official dealer of Lamborghini cars.

In conjunction with the Lamborghini 50th Anniversary Asia Drive, the owners also raised approximately RM60,000 for three charitable organizations whilst being feted at a glamorous Gala Dinner held at The Chateau, Bukit Tinggi.

The collected money will be channeled to Yayasan Orang Kurang Upaya Kelantan, Persatuan Penjagaan Kanak Kanak Cacat Klang and Cheshire Home Selangor.

Citibank MasterCard was the preferred card partner and main sponsor of the event. The banking giants also hosted the Gala Dinner for the Lamborghini 50th Anniversary Asia Drive where premium beer brand Heineken, the event's beverage partner was served. Heineken was also the beer of choice at the group's stay in Cameron Highlands. Premium water San Pellegrino was the preferred water/beverage partner, keeping the drivers in the convoy refreshed throughout the whole journey.

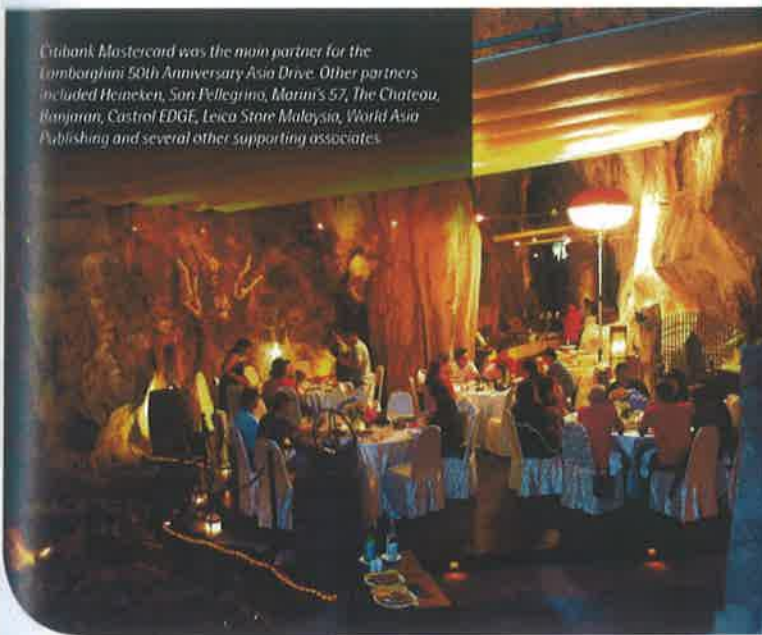
The Banjaran Hotspings Retreat was the event's preferred venue partner. The luxurious wellness resort also hosted lunch for the convoy at the property's iconic restaurant, Jeff's Cellar. Preferred venue partner Marini's on 57 was the meet-up point for the event flag-off. The luxe venue also co-hosted lunch. The Chateau, the world's first six-star organic spa and resort was a preferred venue partner, co-hosting the gala dinner. Guests were treated to a night's stay at the luxurious resort on their Malaysian leg of their journey.

The historical event was brilliantly conceived and seamlessly managed by the expert team at World Asia Publishing who were the event's consultant and the event managers.

Other partners included Castrol EDGE, Leica Store Malaysia, World Asia Publishing and several other supporting associates. **ha**



Citibank Mastercard was the main partner for the Lamborghini 50th Anniversary Asia Drive. Other partners included Heineken, San Pellegrino, Marini's 57, The Chateau, Banjaran, Castrol EDGE, Leica Store Malaysia, World Asia Publishing and several other supporting associates.





◀ **Edward Holloway**
Senior Vice President – Hotel Operations
Resorts World Berhad, Malaysia

Edward Holloway has distinguished himself in his career in the integrated resorts arena. He was part of the opening team of The Palace of the Lost City, Sun City, South Africa in 1992 and was seconded by Sun International to the Seychelles where he operated two casino hotels. Pursuing his dream to operate a private luxury boutique hotel, he took on the historic Merdeka Palace in Kuching, Sarawak. He and his family were such active, participating members of the local community to the extent, that, upon the family's departure from Kuching, the Holloways were adopted into the Kelabit clan, and bestowed traditional tribal names. Holloway joined Resorts World Berhad in 2006 as Vice President for Genting Hotel and Highlands Hotel. A year later he was entrusted with the Resort and Theme Park Hotels. When he was promoted to Senior Vice President – Hotel Operations, he assumed the purview of all Resort World hotels and brands, including Awana. He continues to drive innovation and excellence within the organization with the creating of new concepts and new dining experiences. **ha**

▶ **Teh Ming Wah** ▶
Chief Executive Officer
The Chateau Spa & Wellness Resort Malaysia

Teh Ming Wah began her career in banking, but even then knew it was a mis-fit, as she was always interested in health and wellness. Her interests led her to introduce a Hong Kong based slimming centre to Malaysia, after which she immersed herself into the fields of luxury spas and wellness, travelling and working around Europe until Malaysia beckoned by way of Colmar Tropicale, for which she became General Manager. Her association with the Berjaya Group saw her tasked to spearhead the conceptualization, management and marketing of the world's first fully organic spa and wellness property, The Chateau Spa & Wellness Resort.

Teh undertook the task to approach the European Organic Committee (EOC) to obtain the organic certification for an organic resort, making the property the first ever resort to be so certified. While managing the iconic property, Teh continues to drive excellence via the rebranding of the spa offerings at key Berjaya Resorts, with The Taaras Spa at Berjaya Resort Langkawi being the first to sport a new, modern look and feel. **ha**



◀ **Dominique Rongé**
General Manager
Centara Grand Resort & Spa Pattaya, Thailand

Thirayuth Chirathivat, Chief Executive Officer of Centara Hotels & Resorts, has announced the appointment of Dominique Rongé as General Manager of Centara Grand Resort & Spa Pattaya.

Rongé is a Belgian national who can speak Dutch, English, French and Italian. He has 15 years of experience in the hospitality, restaurant and luxury cruise sectors. He started his career at the Waldorf Astoria in Rome, and then moved to Jean-Pierre Bruneau's three-star Michelin Guide-rated restaurant before joining Crystal Cruises in 2004 as Chief Concierge and Assistant Food & Beverage Manager. In 2007 Rongé transferred to the Chedi Hotel Phuket as Executive Assistant Manager for Food & Beverage, then was appointed General Manager at Holiday Inn Resort Phi Phi Island. Prior to joining Centara Grand Resorts & Spa Pattaya, he was Resort Manager at InterContinental Hua Hin Resort.

Centara Grand Resort & Spa Pattaya, a five-star hotel, is located at Phratamnak Hill on the east side of the city. The newly built nine-storey hotel will feature 161 rooms and suites. The hotel facilities will include an all-day restaurant named Oceana serving international and Thai cuisines and featuring a huge aquarium as its design theme. Other outlets include a rooftop restaurant named Altezza that will serve Italian cuisine and comfort food against a spectacular setting of ocean and city, a deli called Crumbs, and a French-inspired bistro. There will also be a Spa Cenvaree, a fitness centre and a swimming pool. **ha**

