

# Chateau Spa offers a royal treat

**UNIQUE EXPERIENCE:** 128-room resort being marketed globally as a wellness centre offering complete rest and relaxation

**JUNE RAMLEE**  
BUKIT TINGGI  
june@nst.com.my

The Chateau Spa and Organic Wellness Resort may be a new kid on the block but it is optimistic of its business outlook.

Chief executive officer Teh Ming Wah said The Chateau was the only hotel in the world that could claim to be fully organic.

She said the 128-room castle-like hotel was being marketed globally as a wellness centre where guests could have complete rest and relaxation.

"Our spas are based on the European concept and we believe that is where our strength lies," she told Business Times recently.

The Chateau, located at Berjaya Hills in Bukit Tinggi, Pahang, is about 45 minutes drive from the Kuala Lumpur city centre.

It is modelled after the 18th century medieval Haut Koenigsburg

castle in Alsace, France.

"We spent close to RM200 million on this hotel. The development of the entire hill took almost RM1 billion," said Teh.

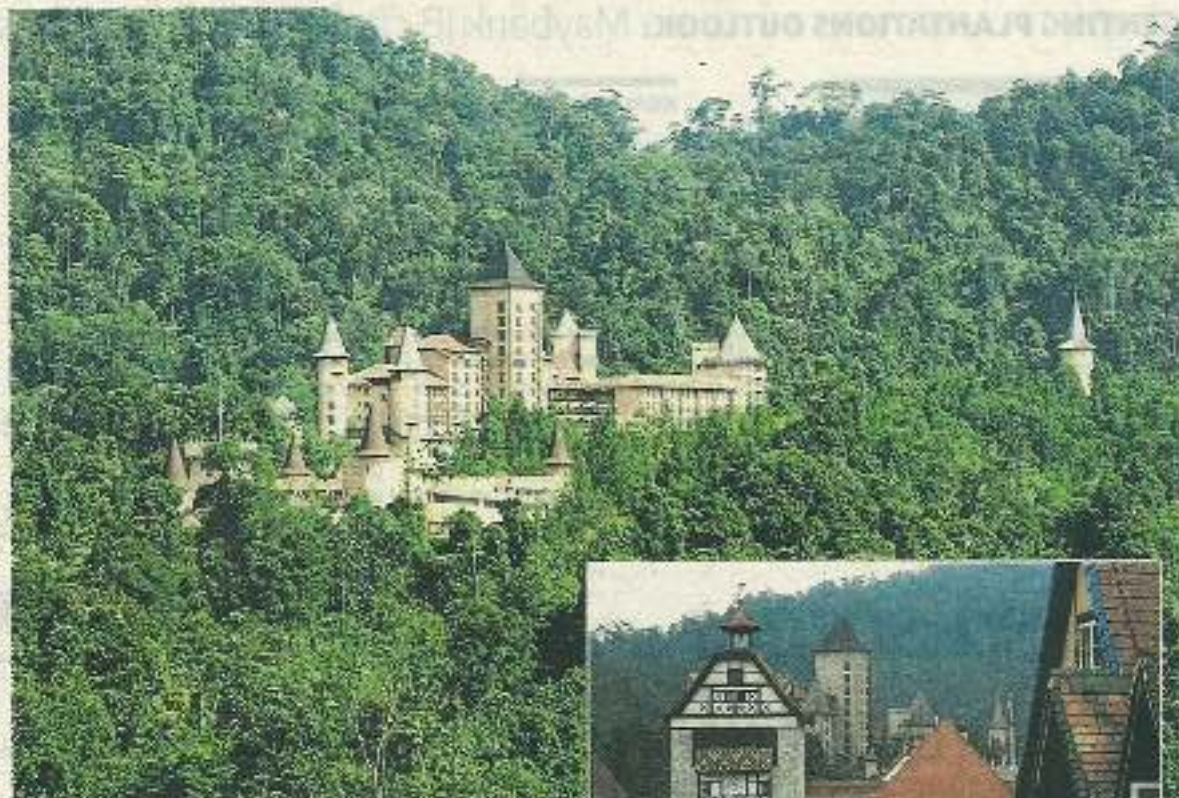
She said room rates at The Chateau were 30 per cent cheaper than what it should be.

"We want people to come and experience their stay at the hotel."

Teh, who is a spa expert herself, said the hotel would try to take a leading role in marketing Malaysia as a spa and wellness destination as currently, Malaysia's market share in this sector is almost zero.

During the Global Spa Summit held in the United States recently, it was revealed that the global wellness tourism market was worth about RM300 billion last year.

"At the same summit, it was also reported that in 2009, 2.5 million spa and wellness tourists visited Indonesia and 3.6 million visited Thailand but nothing was mentioned of Malaysia," she added.



The Chateau Spa and Organic Wellness Resort at Berjaya Hills in Bukit Tinggi, Pahang, is modelled after the 18th century medieval Haut Koenigsburg castle in Alsace, France.



## Property Showcase

**NEW**

**15% GUARANTEED RENTAL RETURN**

**RM68,000 TO OWN A UNIT**

**MELAKA ONE STOP**  
TRAVEL CENTER SOLUTION

**THE ONLY COACH TERMINAL IN CITY CENTER**

**INTERNATIONAL BOUTIQUE HOTEL**

**ADJOINING TO THE BIGGEST MALL IN MELAKA**

### PROMOTIONAL OFFER

**FREE SAMSUNG GALAXY NOTE**

**10% + RM38K**

**LUXURY 1 NIGHT STAY IN 5 STAR HOTEL**

**FREE LITVIA AIR COUPON (MIN. RM 1000)**

**FREE DOOR GIFT**

MELAKA SHOWCASE	
DATE:	10 - 12 August 2012
TIME:	10.00am - 7.00pm
VENUE:	Ground Floor, Haner Square, Jalan Merdeka, Zander Hill, 75000 Melaka
CONTACT:	+6012-719 1818
GPS COORDINATES:	N 2° 11' 52.7" E 102° 15' 1.4"

KUALA LUMPUR SHOWCASE	
DATE:	10 - 12 August 2012
TIME:	10.00am - 7.00pm
VENUE:	75-2 & 75-3, The Bodies and, Mid Valley City, Lingkaran Syed Putra, 59000 Kuala Lumpur
CONTACT:	+6017-888 5213
GPS COORDINATES:	N 3° 11' 52.7" E 101° 47' 1.4"

Project By: **HATTEN GROUP**

Developer: Pujya Development Sdn Bhd (200808-0)

Project By:



Disclaimer: The information contained in this advertisement is subject to change and cannot form part of any offer or contract. All enquiries, viewings, proposals, etc., shall be the responsibility of the applicant in providing the advertisement. The developer cannot be held responsible for any inaccuracies. All the above data are subject to revisions, modifications, and alterations as may be required by a subsequent agreement by the Applicant or Designer.

For Enquiries:

Kuala Lumpur:

+606-281 2882

Head Office & Show Office  
15-26, Haner Square, Jalan Merdeka,  
Bandar Hill, 75000 Melaka, Melaka  
Tel: +606-281 2882 / +606-281 1827  
Email: info@hatten.com

Kuala Lumpur:

+603-2287 1288

Kuala Lumpur Show Office  
56-2 & 56-3, The Boulevard,  
Mid Valley City, Lingkaran Syed Putra,  
59000 Kuala Lumpur, Malaysia  
Tel: +603-2287 0288

Singapore:

+65-6225 5618

Singapore Show Office  
61, Namias Road, #01-02,  
Starland Court, Singapore 175760  
Tel: +65-6225 1515